

Washington DC **October 19-23, 2020**

CYBERWEEK

PRESENTED BY **cyberscoop**

2020 SPONSORSHIP OPPORTUNITIES

DC CyberWeek, presented by CyberScoop, is the nation's largest city-wide cybersecurity festival. Join thousands of the most influential cybersecurity leaders in Washington, DC for one week to connect, collaborate and achieve a common goal: making enterprises, governments and ourselves safer online.

DC CYBERWEEK UNDERWRITER

\$250K

- 5,000 qualified leads
- Inclusion on 2-month, citywide metro campaign, including king-size metro bus and metrorail cars
- Sponsorship of CyberTalks
- Sponsorship of CyberWeek opening party
- Keynote at CyberTalks in front of 1000 top C-level leaders in cyber and tech community
- 2 thought leadership video interviews of your executives featured on CyberScoop.com and featured in CyberScoop email newsletter (100,000 impressions)
- Tabletop exhibit in CyberTalks partner pavilion
- Inclusion in CyberWeek Digital promotion – (5,000,000 impressions)
- Inclusion in CyberWeek Social Media Promotion
- Inclusion in CyberWeek Email Promotion – (750,000 impressions)
- Inclusion in all CyberWeek printed materials, onsite signage and slideshow
- 15 tickets to CyberTalks
- 12 tickets to CyberWeek Opening Party

DC CYBERWEEK DIAMOND SPONSOR

\$150K

- 3,000 qualified leads
- Keynote at CyberTalks
- Sponsorship of CyberWeek opening party
- Sponsorship of CyberTalks
- 2 thought leadership video interviews of your executives featured on CyberScoop.com and featured in CyberScoop email newsletter (100,000 impressions)
- Tabletop exhibit in CyberTalks partner pavilion
- Inclusion in CyberWeek email promotion – (500,000 impressions)
- Inclusion in CyberWeek Social Media Promotion
- Inclusion in all CyberWeek printed materials, onsite signage and slideshow
- 12 tickets to CyberTalks
- 10 Tickets to CyberWeek Opening Party

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CYBERTALKS DIAMOND SPONSOR

\$75K

- Full list of event attendees with contact information (est. 1,000+)
- Speaking role at CyberTalks
- Tabletop exhibit in partner pavilion
- 1 thought leadership video of your executive on Cyberscoop.com and featured in newsletter (100,000 impressions)
- Half-page ad in event program
- Logo on all event materials (program, website, onsite signage and slideshow)
- Opportunity to distribute branded gift to attendees via chair drop
- Recognition during opening and closing remarks
- Inclusion in CyberTalks email promotion (200,000 impressions)
- Inclusion in CyberTalks social media promotion
- 10 tickets to CyberTalks

CYBERTALKS PLATINUM SPONSOR

\$50K

- Full list of event attendees with contact information (est. 1,000+)
- Logo on all event materials (program, website, onsite signage and slideshow)
- Recognition during opening and closing remarks
- Inclusion in CyberTalks email promotion (100,000 impressions)
- Inclusion in CyberTalks social media promotion
- 5 tickets to CyberTalks

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CYBERTALKS GOLD SPONSOR

\$25K

- Tabletop exhibit at event w/lead scanner
- Logo on all event materials (program, website, onsite signage and slideshow)
- Recognition during opening and closing remarks
- Inclusion in CyberTalks email promotion
- Inclusion in CyberTalks social media promotion
- 5 tickets to CyberTalks

DC CYBERWEEK OPENING PARTY SPONSORSHIP

\$25K

- 500 Qualified leads
- Branding onsite at opening party signage
- Inclusion in opening party email promotion (50,000 impressions)
- Inclusion in opening party social media promotion
- Access to opening party VIP area
- 10 tickets to CyberWeek opening party